DESIGN AGENCY

### Aim

To redesign the brand identity of the design agency to enhance professionalism and client engagement.

### Procedure

1. \*\*Research\*\*: Analyze the current design and gather feedback.

2. \*\*Set Goals\*\*: Define the agency's values and target audience.

3. \*\*Create a Theme\*\*: Select colors, typography, and a visual style.

4. \*\*Redesign Assets\*\*: Update the logo, website, and marketing materials.

5. \*\*Implement\*\*: Launch the new design and gather feedback for improvements.

